

Marwa Berci

PERSONAL DATA

Full Name: Marwa Gamal Berci
Date of Birth: 8th of August 1980
Nationality: Egypt
Marital Status: Unspecified
Location: Giza, Egypt

CONTACT INFO

Mobile: 00201066035985
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PROFESSIONAL EXPERIENCE

Apr 2013 to Present
(5 months) **E-Marketing and Advertising Manager at farees elfonon**
Saudi Arabia.

Industry: Advertising and PR Services. Company Size: 1-10 employees

Management of the company's online accounts
digital marketing
social media
Management company forum
Administration Facebook page
E-marketing
Saudi newspapers ads

Jul 2011 to Sep 2011
(2 months) **E-Marketing and sales Manager at kazzaz**
Bahrain.

Industry: Computer/IT Services, Computer Software. Company Size: 1-10 employees

In tetanus Web Services
Work on marketing websites
Customer Service and Technical Support
Sales online
Response to customer inquiries

Jul 2011 to Sep 2011
(2 months) **emarketing spacialist at wareif**
Qatar.

Industry: Internet Services. Company Size: 1-10 employees

Assistance in the management of the site
E-marketing for the site
Raise the order of the site in search engines
Constantly updating the site

Apr 2011 to Jul 2011
(3 months) **E-Marketing Manager at unlamitted solutions**
Egypt.

Industry: Information Technology Services. Company Size: 1-10 employees

E-Marketing of the company
And Sales Online

- Mar 2011 to Apr 2011
(1 month) **E-Marketing Manager (free lancer) at byoot maser**
Egypt.
Industry: Internet Services. Company Size: 1-10 employees
- Marketing Company Website
Marketing for the company's customers
Official invite patrons to take care of the company
- Mar 2011 to Apr 2011
(1 month) **E-Marketing Manager online marketing manger at Arabia Net**
Egypt.
Industry: Information Technology Services, Computer/IT Services, Internet Services
Company Size: 1-10 employees
- Management Team
mail marketing
Develop an action plan
The company's e-marketing
- Sep 2008 to Dec 2009
(1 year and 3 months) **Assistant management at a3laadv**
Egypt.
Industry: Advertising and PR Services, Online Media, Computer/IT Services
Company Size: 1-10 employees
Team management, marketing and customer service
- Mar 2007 to Jul 2009
(2 years and 4 months) **Content management websites at shartm club**
Egypt.
Industry: Travel, Transportation and Tourism. Company Size: 11-50 employees
Content management websites
- Manage Site
- Manager Buck Link
- Published on the Internet site
- Aug 2006 to Sep 2007
(1 year and 1 month) **Ad Marketing & Sales & Customer Service at many company to design and web hosting**
Egypt.
Industry: Computer/IT Services, Telecommunications Services, Marketing and Advertising
Company Size: 1-10 employees
- Cooperation with the company's team was able to configure (project name or as a result).
Participation in and management of tourist site successfully.
Marketing and Advertising on the Internet for several sites and companies.
Deeply involved in the management of relationships with customers at all levels.
Writing short stories critique and summarize the work of other authors.
You train the trainees in programs (Office).
Respond to customer inquiries.
Design some advertising banners.
Add content sites
Design different logos and slogans
Internet search skillful
- Jul 2006 to Oct 2006
(3 months) **Marketing ad -Company Website Design and Hosting at e valige**
Saudi Arabia.
Industry: Computer/IT Services
E-Marketing on the Internet Advertising
and marketing on the Internet

- Aug 2002 to Aug 2006
(4 years) **E-Marketing (free lancer) at many company**
Egypt.
Industry: Writing and Editing, Internet Services, Business Services - Other
Company Size: 1-10 employees
copywriter
free lancer
marketing om internet
own business
- Apr 2001 to Oct 2002
(1 year and 6 months) **emarketing at cairo host**
Egypt.
Industry: Computer/IT Services, Computer and Network Security, Computer Software
Company Size: 1-10 employees
online sales
customer service online
adv writer
- May 2000 to Aug
2000
(3 months) **sales&marketing (intern) at blue bird**
Cairo, Egypt.
Industry: Travel, Transportation and Tourism. Company Size: 11-50 employees
Direct Sales
Promotion and marketing of the company
Direct advertising

EDUCATION

- 1998 - 2000 **College Diploma in chemical**
Analyzes and chemical processes, Egypt.
Overall Grade: Good
- 1996 **Thanaweya Amma**, elharam, Egypt.

CERTIFICATES AND TRAININGS

- Aug 2009 **photoshop design** at helwan universty
- Apr 2004 **computer courses** at Auc universty
- Jan 2004 **English** at Auc universty

LANGUAGES

- Arabic: Fluent.
- English: Advanced.

TOOLS AND TECHNOLOGIES

- Advanced in Microsoft Office, Internet, Marketing, Computer, Sales and other.
- Intermediate in Adobe Photoshop.

AREAS OF EXPERTISE

- Advanced in It software, adverstment, emarketing, intenet, computer hardware, Telecommunications and customer service.
- Intermediate in travel and seo.

KEY SKILLS

Leader, Planner, Presenter, Creative, Organizer